Motion to the AGM concerning the sustainability

of the future EASM Conferences

My proposal is the following:

Because of the serious climate situation the AGM ask the board to outline the consequences

and necessary measures of organizing the EASM conference as a biannual physical event,

alternating with a digital conference or festival like the one in 2021. More than anything, the

carbon footprint of EASM is related to long distance transport, in particular by airlines. The

world is now in a situation where effective action is needed, and EASM should take a lead in

sport management community in cutting activities that are overheating the planet and putting

more and more people at risk. With the experiences gathered on digital conferencing, the

board should consider how EASM in the future can exploit technology in a carbon neutral

manner to advance the scholarly activity of the community. At the 2022 AGM the board puts

forward its recommendation with consequences and optional roadmaps. The EASM AGM 2021

encourages NASSM and SMANZ to consider similar measures.

Kind regards

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